



Milton Soccer Academy

Your not-for-profit community soccer club

Soccer Sponsorship Registration

We, the Milton Soccer Academy, are an incorporated non-profit organization, dedicated to providing young players with the proper environment to learn and play the game of soccer to the best of their abilities and to instill the desire to stay active.

Our motto is: *Train Hard – Play Smart!*

We can appreciate the many requests for sponsorship you receive and realize the need for reciprocity. We can offer some unique and creative ideas on how your sponsorship can increase exposure to your product and traffic to your business in Milton, Ontario.

Sponsorship Levels

We offer different methods of exposure depending on the levels of support for our young players.

Level	Support	Marketing Channels	Cost
In-Kind	In-kind contributions (or financial coverage for in-kind) for the season, such as bottled water, freezies, BBQ supplies for Tournament Day	<ul style="list-style-type: none"> Acknowledgement of your contribution on our website Acknowledgement in 6 monthly “The Kicker” publications in SnapMilton Link to company URL from our website 	In-kind or TDB
Regular	Financial contribution towards uniforms. Note: Uniforms are worn by children in school, in town, and during family gatherings – it is important that your logo will look good for a long time and associated with quality uniforms.	Same as above, plus: <ul style="list-style-type: none"> Your logo on jersey Your logo on MSA web pages (revolving logo on right-hand pane) Your vouchers, coupons, or promotional material included in hand-out to parents at start of season You hand out trophies in person during end of season tournament Display of your logo field-side during games and/or tournaments on 2*3’ banners Team plaque for your company 	\$300 (returning youth sponsors pay \$275; Returning adult sponsors pay \$200)
Corporate	Financial contribution towards purchase of training and game equipment, such as goal posts, rebounders, corner flags, etc. Includes screening of uniform of your choice (jerseys).	Same as above, plus: <ul style="list-style-type: none"> Your logo is displayed permanently on main web page Special mention on our website and monthly “The Kicker” publication Photo opportunities for publication and promotion of your company 	\$500

Company write-up on our web	Banner (2*3’) @ fields all season long	Website presence with click-through	Logo in monthly full-page in SnapMilton	Logo on Uniform & Team Plaque
Flyers, hand-outs	Photo-Ops	And ...	<p>Sponsoring in our club provides a high exposure rate per dollar spend, apart from you helping Milton’s youth and adults lead a healthy life-style.</p>	
We include your flyers, fridge magnets, brochures, pens, etc in our player package at season opening	Heathwood Homes conducted a photo op with our players for a spread in “Canadian Living” magazine	... whatever else we can do – just ask!		



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Sponsor Information

Company\Organization		
Contact Person		
Street and\or Unit#		
City		
Province		
Postal Code		
Telephone		
Fax		
Email		
Company URL		
Sponsor's child		Date of Birth:

Sponsorship Agreement

Level (Corporate, Regular, In-Kind)		Payment method (cash, cheque, paypal)	Total Fee
Date			
Signature			

Special Requests

We cannot guarantee you a certain colour scheme, as it depends on the supplier's selection for the season. However, we strive to accommodate you, if possible. Let us know of your special requests:

Preferred jersey colour (if available):
Other: